

2010 Maricopa Special Event Permit: Supporting Holiday Shopping

For the second year in a row, Maricopa City Council is initiating a Special Event Permit program to assist in promoting local business awareness and economic growth. During the holiday season, businesses will be permitted to display additional signage, decorations and displays to promote holiday shopping and create an enhanced, festive atmosphere.

Over eighty percent of new jobs are created by existing businesses and local entrepreneurs.

In an effort to help keep shopping dollars local during this holiday season, and support Maricopa establishments, the City hopes that this program will assist in creating greater visibility for local businesses that may have special seasonal promotions, inventory, or simply holiday cheer.

There is no need to apply for a permit - participating businesses need only to follow the program criteria and guidelines listed on the back of this sheet or contact City offices for assistance.

CITY OF
MARICOPA
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When:
November 9, 2009 - January 4, 2010

Where:
Local businesses in Maricopa located in Commercial Business Zones

More Information:
Contact the City Planning Department at 520.316.6986 or visit www.MaricopaMatters.com



Proud History Prosperous Future

Special Event Permit Program Participation Criteria:

- This Special Event Permit is effective from November 9, 2009 to January 4, 2010.
- This event applies to any business with a current City of Maricopa business license located in Commercial Business Zones; CB-1 (Local Business Zones), CB-2 (General Business Zone), CI-1 (Light Industry and Warehouse Zone) and CI-2 only.
- This event is intended for decorations, displays, temporary signs, banners and pendants for the holiday season for the specified time mentioned above.
- Banners and pendants shall be displayed only on the building and not within the parking area or perimeter landscape due to public safety regulations.
- Banners shall be made of cloth, nylon, or similar material and may be fastened to streetlights that are specifically designed to accommodate banners.
- All signs/display/decorations shall be removed from the property by January 4, 2009 and will be the responsibility of the individual business owner.
- No signs/displays shall be located in a manner that impedes or restricts vehicular, non-vehicular, pedestrian traffic or within the specified visibility site triangle at driveways and intersections.
- Businesses taking this special event opportunity shall not be in violation of any other City Ordinance, County Ordinance, State or Federal Law relating to public health, safety and welfare.
- Those businesses under the regulation of POAs (Property Owners Association) should receive permission from Leasing/Management agencies and may be limited as to the participation in this event.
- If it is deemed necessary in the interest of public safety, protection, health and morals, the City reserves the right to remove any or all signs, displays or decorations from the business site as applicable. The City upon complaint from adjacent property owner, general public may take action prohibiting or restricting this Special Event Permit on that site.
- All businesses are encouraged to work in unison to make this a successful event. This Special Event Permit is designed to promote local businesses in the City and shall not be misconstrued otherwise.
- If meeting all event criteria, no individual City of Maricopa sign permits are required to participate in this event.