

**ESTRELLA GIN FOCUS GROUP SESSION:
WRITTEN SURVEY RESPONSES**

QUESTION 1: PUBLIC FACILITIES

Number of Respondents	11
Yes to Uses and Configuration	7 (64%)
Yes to Uses and No to Configuration	4 (36%)
No to Staff's Proposed Uses	0 (0%)

- **Yes:** there is a great need for the public works yard, fire station, Amtrak station and a public park to be placed somewhere on this property.
- **No:** move the public works yard to the east so it acts a buffer to the residential. Not sure park should be in the area. Edison should go west and then north on the edge of the space.
- **No:** placing the public works yard on the site fits within the industrial theme but putting it on the south side would split the industrial space. Use parks as a buffer to residential. No need for retail in area.

QUESTION 2: PRIVATE USES

Number of Respondents	10
Prefer Strong Employment	8 (80%)
Prefer Variety of Uses	1 (10%)
Prefer Entertainment/Retail	1 (10%)
Prefer Residential Development	0 (0%)

- **Strong Employment:** light industrial and office, but no hotel/retail. Access needed to 238.
- **Strong Employment:** light industrial/flex-office. Road infrastructure dictates values/opportunities.
- **Strong Employment:** high-tech and office space.
- **Strong Employment:** 60% light industrial, 40% entertainment.
- **Strong Employment:** 50% light industrial, 30% office, 20% entertainment/retail.
- **Variety of Uses:** use multi-family as a buffer between existing residential and the remainder of the project.

QUESTION 3: OVERALL CONCEPT

Number of Respondents	10
In Favor of Overall Concept	10 (100%)
Opposed to Overall Concept	0 (0%)
Not Sure about Overall Concept	0 (0%)

- **Yes:** encourages fund flow from end earner to business sector.
- **Yes:** needed for growth and jobs.
- **Yes:** must be mainly job creator.
- **Yes:** (1) good use of public funds, (2) develops jobs, (3) win/win scenario, (4) public facilities can be used as part of City lease, (5) should develop incubator for small businesses to provide anchor.