

Maricopa20 Television's 'Business Beat' Program Participant Interest Form

**Please return this form to the attention of "Maricopa20" as an attachment via email to economicdevelopment@maricopa-az.gov, via fax to 520/316.6859, or by mail/in person to City Hall at the address above.*

Date:

Business Name:

Contact:

Contact Title:

Phone:

E-mail:

Physical Address:

Please indicate your availability for a Business Beat taping:

Weekday Mornings

Weekday Afternoons

Other specific time/dates: _____

For taping locations, I would prefer:

City team visit me at my physical business address

I will come to City Hall

Alternative community location suggestion:

Participant survey questions.

We ask that you please provide comments for each of these survey questions so you as well as your interviewer can be prepared for the taping.

1. Please describe your business and the major services/items you offer.
2. How long have you been in business to Maricopa?

3. Why did you choose to open your business in the City of Maricopa?
4. What are your hours and days of operation? Any special holiday hours?
5. Is there a unique item or service that your business offers that a customer might expect you to offer upon first glance?
6. Do you have any special offerings, promotions, etc. that viewers should be aware of?
7. How many people do you employ, and are there any job opportunities at your business?
8. Aside from the obvious benefit of increased revenue, why do you feel it is important to remind people to SHOP LOCAL?
9. Do you have any other comments that you feel would be important to include in the interview to properly feature your business?

Thank you! You will be contacted shortly regarding your application. If you have questions, please send them via email to economicdevelopment@maricopa-az.gov.