

Redevelopment District Area Citizen Advisory Committee – Minutes  
11/12/2009

1.0: Call to Order	Chairman Joe Hoover called the meeting to order at 6:01 p.m.
2.0: Roll Call	Secretary Treacy conducted roll call. Committee members present included Chairman Joe Hoover, Bill Wasowicz, Bob Gillespie, Alma Farrell, Brian Foose, and Kevin Treacy. Committee members absent included Don Pearce, Will Dunn, Renate Chamberlin, and Jake Romero. Staff members present were: Economic Development Manager Danielle Casey, Development Services Director Brent Billingsley, and Grants Manager Mary Witkofski.
3.0: Approval of Minutes	3.1: Minutes from 10/15/09 were unanimously approved with one correction: Don Pearce’s name was spelled incorrectly under Agenda item 4.2 (as noted by Alma Farrell). Bob Gillespie motioned, Brian Foose seconded.
Agenda Item 4.1: <u>District Project Updates.</u>	Brent Billingsley provided a handout and gave an overview of all planning projects in progress in the RDA, as well as transportation related developments. Bob Gillespie inquired about best use for land and zoning change requirements. Discussion Only.
Agenda Item 4.2: <u>Announcement of Grant Funding.</u>	Per staff request, this was moved to the top of the agenda* Mary Witkofski presented copies of the Grant Application to the Gila River Indian Community which was just awarded funding in the amount of \$50,000 to clean up the RDA area. Many ideas were exchanged about the project - working with local nonprofits, recruiting volunteers, etc. The group will all conduct a “windshield survey” before the next Committee meeting to get a better sense of the need in the area. Volunteer or some type of identifying badge was requested, which Danielle Casey will provide for all members. This will be brought back at the next meeting with an updated calendar and specific decisions needed and action steps for the Committee.
Agenda Item 4.3: <u>Committee Priorities and Goals.</u>	Alma Farrell and Bob Gillespie distributed Redevelopment Implementation Priorities lists for Committee and Staff discussion. Kevin Treacy asked about plans after initial clean up in regards to phasing out grandfathered exemptions to citywide codes. Brian Foose expressed concerns with current water pressure. Chairman Hoover confirmed active involvement from water board in resolving any issues. Bill Wasowicz recommended utilizing signage or clothing apparel to promote mission of the city with regards to the Redevelopment Area. Alma Farrell suggested “Recognizing the Importance of Heritage of the Old Town Area” and “Heritage Moving Forward” as possible tag phrases. Danielle Casey suggested that committee should establish action plans to create project logo i.e. school contests, finding graphic artists, create internal design, offer rewards for public input etc... Chairman Hoover stressed the importance of getting local media behind promoting the redevelopment in a

	<p>positive manner. Bob Gillespie suggested holding community meeting to discuss short- term goals and objectives. Danielle Casey offered to research other city’s marketing methods with similar projects and report on current code compliance issue within the redevelopment area. Committee members will establish time-line to use grant monies, speak with residents within redevelopment area for suggestions and comments, determine areas of priority with the redevelopment area, and tour Old Town area for better perspective of short and long term needs. Brian Foose inquired about city making Volunteer Redevelopment Badges for Committee members during site visits. Alma Farrell agreed to look into speaking with the Ak Chin about possible future grant assistance for the RDA, as well as talking to the tech prep teacher group after the next meeting and the holidays. This will be brought at the next agenda, with Danielle Casey bringing some “best practices” examples of similar efforts in redevelopment areas and suggestions for moving forward. Staff will also work to publicize the efforts of the RDA Committee heavily to help communicate with the local residents and maintain momentum for the project.</p>
<p>Agenda Item 4.4: <u>Next meeting date.</u></p>	<p>December 10, 2009, at 6 p.m. at City Hall.</p>
<p>5.0: Call to the Public.</p>	<p>Larry Gammel with CAC’s Small Business Development Center introduced himself and offered to be a resource in helping the committee determine what they want to attract to the area and how to keep it business friendly. Trent Rustan, a development consultant, introduced himself and offered to be a resource for questions regarding what the private sector might be able to help with, or their perceptions of different strategies.</p>
<p>6.0: Adjournment.</p>	<p>Alma Farrell made motion at 8:13 p.m. and seconded by Bob Gillespie.</p>

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the regular meeting of Redevelopment District Area Citizen Advisory Committee of the City of Maricopa held on the 12<sup>th</sup> Day of November, 2009. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 16<sup>th</sup> day of November, 2009.

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 Danielle Casey, Staff Liaison, Redevelopment District Citizen Advisory Committee, City of Maricopa